

Annie Lee

Based in New York City

› aeedesigns.com

› (+1) 917-331-1149

› annielee0313@gmail.com

EDUCATION

Pratt Institute
2017 - 2022 | Brooklyn, NY
BFA in Communications Design GPA 3.79
Photography Minor

SKILLS

Software

Illustrator/ Photoshop/ InDesign
AfterEffects / Premiere Pro
Lightroom/ Cinema4D
Figma/ Sketch

Coding

html/ css/ p5.js

Languages

English/ Mandarin

Others

Brand Audit/ Google Analytics
Digital Photography/ Illustrations

AWARDS

Taylor Strait Memorial Hope

Award for Art Direction 2019

GDUSA Graphic Design Award 2019

EXPERIENCE

OKKO

Shanghai, China
(Remote)

Brand Designer | 4.2021 - 9.2021

Advised in market research, strategy, and brand concept.
Designed the logo, brand guidelines, and marketing collaterals.

Cr.ED

Taipei, Taiwan
(Remote)

Brand Designer | 6.2021 - 8.2021

Developed brand guidelines for digital marketing tool CRED developed by Ad2iction.

AgentMovie

Taipei, Taiwan

Social Media Intern | 2.2021 - 7.2021

Created infographics, instagram templates, and short videos.
Engaged with audience and monitoring account growth and reach.
Designed for podcast and off-line movie screening events.

Earth Music & Ecology

Taipei, Taiwan

Illustrator | 4.2021 - 6.2021

Illustrated two t-shirts for Love x Artist Collection.
Oversaw production including choosing patterns and quality control.

96 Cycling

Taipei, Taiwan

Mascot Designer | 7.2020 - 9.2020

Designed a gorilla mascot for biking brand 96 Cycling.
Oversaw production of mascot costume and related merchandise.

Interplus

Taipei, Taiwan

Production Intern | 5.2019 - 8.2019

Brainstormed and pitched creative solutions for clients including Carrefour, Kangol, and agv products.
Designed and generated "Rotation" ads.

Ad2iction

Taipei, Taiwan

Project Management Intern | 5.2018 - 8.2018

Oversaw project completion and internal communication among the clients, engineers, and designers.
Brainstormed and designed pitch decks.